

Feb 28<sup>th</sup>, 2011 (Centennial, CO)

The Healthcare Initiative records 3,000<sup>th</sup> executive level placement.

It was with excitement and enthusiasm that Linda accepted her offer to become the new manager over the Trauma and Emergency Services department for a healthcare system in Missouri. She was thrilled they had chosen her as a candidate. The hospital was equally grateful she had accepted their invitation to join their team. In the middle was Drew Wyatt, an executive search consultant for The HealthCare Initiative (THI). Drew is always happy for both his clients and candidates when a successful outcome is arranged, but this one was special. It marked the 3,000<sup>th</sup> placement in the 36 year history of his firm.

“I would put our numbers up against anyone. I doubt seriously that many firms that place at the executive level like we do, have placed nearly that many people” claims Sean Milius, CEO of The HealthCare Initiative. “36 years is a long time to be doing this, we have relationships that span decades. And by focusing solely on healthcare, we are positioned to meet our client’s demands in a much shorter time period, often with a much more highly qualified candidate than our competition.”

THI, a specialty search firm in operation since 1974, focuses on placing executives and leaders across the nation within the healthcare community. Looking ahead, THI is just as optimistic about the future. “Healthcare has always been our niche, and it has been very good to us. We may have missed out on the IT craze of the early 2000’s, but looking back we are happy we stuck to our core.” comments Milius. “With over 36 years of relationships with many of the top health systems in the country, we are positioned well for the future.”

The HealthCare Initiative’s corporate headquarters are located in Centennial, Colorado. Here they employ the majority of their workforce, although since most of the communication is done over the phone, they are able to utilize remote employees to increase their reach. The firm places people nationwide, “Our team truly has a national reach with consultants representing all 48 of the lower states in the union.” explains Amy Jensen, Managing Partner at THI. “We all love coming to work each day and truly enjoy building a deep relationship with each client and candidate we speak with. My job is great, I get to come in and talk to friends I have made every day!”

“We have seen a large upswing in our business over the last year, I predict we’ll place close to 150 individuals over the next 12 months.” claims Milius. “That is 150 people who we will have helped change their lives for the better. There is no better feeling than helping people get what they want.”

The Healthcare Initiative may be reached at 303 799-8188 or visit their web site at <http://www.theHealthCareInitiative.com>