

The HealthCare Initiative Expands Reach With Acquisition of Parkwood International's Healthcare Division

Denver, Colo. - October 2, 2023 - [The HealthCare Initiative](#) ("THI") today announced the acquisition of the health care division Parkwood International, a Plano, Texas-based pioneer in executive and management recruiting. This acquisition further enhances THI's ability to serve both health care clients and candidates across the country. Krista Whiting, who leads the division, will transition to THI effective immediately in the Plano, Texas office.

Having enjoyed a longstanding partnership with Parkwood, Sean Milius, CEO of The HealthCare Initiative, describes this acquisition as a natural progression, saying, "We have known and worked closely with Parkwood International for decades. Krista and her team are one of the top health care recruitment offices in the country. After extensive discussions, it became clear that joining forces would be a perfect fit. We are incredibly excited to welcome her to our organization. This partnership truly represents a win-win situation where both sides will benefit tremendously."

In her new role at THI, Krista Whiting will continue providing tailored recruitment solutions for health care facilities. Reflecting on her new position, Whiting expressed her enthusiasm, saying, "Everyone at The Healthcare Initiative is so uplifting and willing to share their knowledge. I am honored they've asked us to join their team. THI's legacy as one of the most successful health care executive search firms in the country makes the transition an easy one. I know that I will be able to continue my professional growth with them. This marks the beginning of a beautiful partnership!"

Additionally, THI is pleased to welcome Briese Marcotte to the team. A seasoned industry veteran with over ten years of experience, Briese played an instrumental role in driving operations and growth at Parkwood International.

About The HealthCare Initiative

The HealthCare Initiative is a leading health care recruitment and staffing organization offering comprehensive talent acquisition solutions from a single source. Their customizable services include Executive Search, Retained Search, and Interim Leadership Staffing solutions for healthcare facilities nationwide.

For more information about The HealthCare Initiative or their services:

Website: www.thehealthcareinitiative.com

Address: 9250 E. Costilla Ave, Suite 655, Greenwood Village, CO 80112

Phone: 303-799-8188

###

Media Contact

April Anderson

Public Relations Manager

The HealthCare Initiative

Phone: 303-799-8188

Email: april@thi-search.com